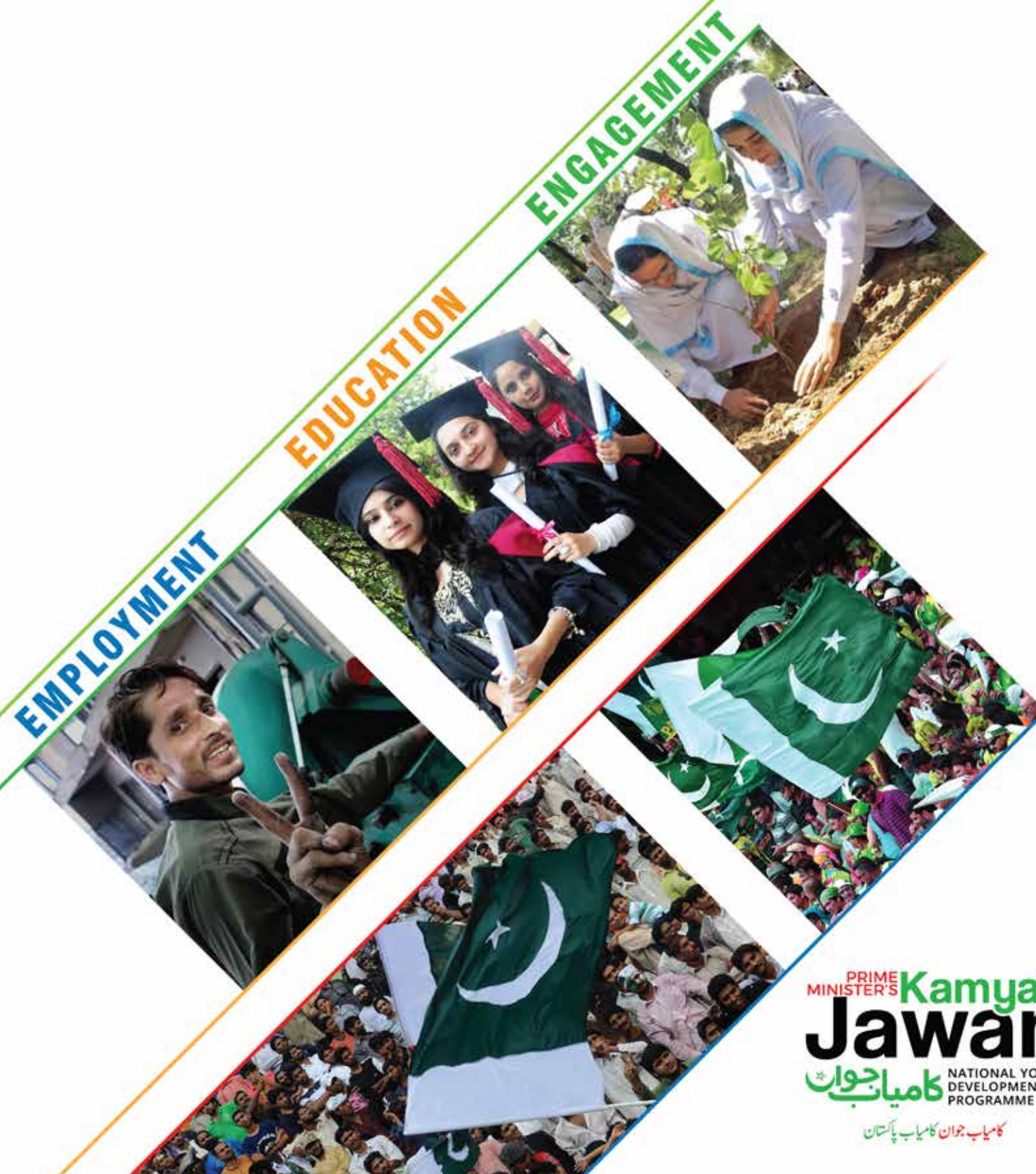


# NATIONAL YOUTH DEVELOPMENT FRAMEWORK



An Initiative of  
Government of Pakistan

PRIME  
MINISTER'S **Kamyab  
Jawan**  
کامیاب جوان  
NATIONAL YOUTH  
DEVELOPMENT  
PROGRAMME  
کامیاب جوان کامیاب پاکستان



**National Youth Development Framework 2020**

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“Pakistan is proud  
of her youth,

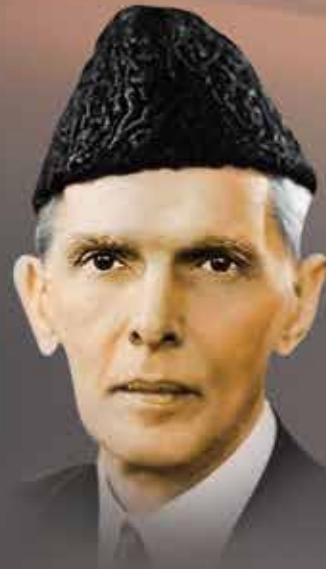
who have always been at the forefront  
in the hour of trial and need.

You are the **nation-builders**  
of tomorrow and you must fully  
equip yourself with

**discipline, education, and training**

for the arduous task lying ahead of you.

You should realize the magnitude of your  
**responsibility** and be ready to bear it.”



QUAID-E-AZAM  
MUHAMMAD ALI JINNAH  
FOUNDER OF PAKISTAN

عقابی رُوح جب بیدار ہوتی ہے جوانوں میں  
نظر آتی ہے ان کو اپنی منزل آسمانوں میں

When an eagle's spirit awakens in youthful hearts  
They see their goal in the skies



ALLAMA  
MUHAMMAD IQBAL  
PAKISTAN'S NATIONAL POET





## Message from the Prime Minister

On the eve of the 80th anniversary of Pakistan Resolution passed on March 23rd, 1940 in Lahore by our country's Founding Fathers, I'm pleased to see the launch of National Youth Development Framework (NYDF) – a first ever national policy vision and that is dedicated to the energetic and talented youth of Pakistan.

Eighty years ago, Pakistan's Founder, Quaid-e-Azam Muhammad Ali Jinnah, changed the history of the Sub-Continent by demanding a separate country for Muslims. The ensuing Freedom Movement led to the creation of our beloved country. Under the guidance of the Quaid-e-Azam and with his trust and support,

Muslim youth and students played a pivotal role towards the independence of Pakistan. The Quaid believed and proved that youth is an invaluable Pakistani asset, which can turn around our nation's destiny if guided and leveraged properly.

It is with the same vision and spirit that my Government has come into office, bringing with it a strong and unprecedented mandate by the young people of Pakistan. This Framework manifests my Government's firm resolve to revive the spaces, opportunities and energies for youth that can propel them to reclaim their rightful role in nation-building, and put Pakistan on a trajectory of progress. Imbibed with political inclusivity, social responsibility, economic viability and strategic outlay, this Framework illustrates my Government's unwavering commitment to give substantive meaning to Pakistan's demographic dividends, i.e. our youth.

The Pakistan Tehreek-e-Insaf Government locates its existential meaning in the dreams and hopes it ignited amongst our youth who have time and again found themselves marginalized from mainstream politics, decision-making, and gainful opportunities to bring about economic betterment and social change. We made a promise to our neglected youth that they will become a primary source of policy guidance and priorities once we formed government. They listened to us and gave us the opportunity to fulfill our promise. It is time now to honor our commitment to the young of Pakistan.

At the heart of our promised change and transition to a progressive Pakistan is meeting the expectations and aspirations of passionate young minds and hearts. While the future belongs to the youth, it is imperative to help them craft their own pathways, expand their access to equal opportunities, and harness their capacities through meaningful interventions.

My Government has vowed to leave no one behind in Pakistan's enduring quest for sustained and inclusive development. In this respect, the NYDF envisions forging institutional synergies and partnerships to promote rights-based and gender-equal youth empowerment and development. I commend Prime Minister's Office Team for presenting this bold and energetic policy vision for a youth-focused and youth-led Pakistan, and I assure my personal support to the pro-youth ideas and initiatives envisioned in this Framework.

I and my Government will stand resolute with our young citizens in their unwavering efforts to make Pakistan a 21st century leader in the comity of nations.

Pakistan Zindabad!

**IMRAN KHAN**

Prime Minister, Islamic Republic of Pakistan





## Message from SAPM on Youth Affairs

Our world today has more than 1.8 billion young people between the ages of 10-24 years, majority of whom are concentrated in developing countries, such as Pakistan. Disadvantaged, these young people are facing higher levels of poverty, economic inequality and political instability compared to youth in rich and stable countries. This development challenge is most visible in Pakistan where dynamic demographic shifts are occurring. Having suffered one of the highest global instances of terrorism in the last two decades, Pakistan is the fifth most populous and one of the youngest countries in the world. Currently, it has the largest generation of young people ever recorded in national history. Sixty-four per cent (64%) of Pakistanis are below the age of 30, and 29% are aged between 15-29 years.

Majority of our youth is living in an environment of multi-dimensional and intersectional vulnerability to socio-economic disparities, educational inequality, food insecurity, unprotected rights, and weakened rule of law. Youth illiteracy stands at 30%, Majority of youth do not have access to recreational facilities (libraries, cinemas, parks etc.) in their localities. Roughly 44% of Pakistan's total electorate comprises

youth. The country has more people in the working age (15 to 64), than those who are older (65+), or children (<15 years). Youth between 15-29 years make up 41.6% of Pakistan's total labour force (between 15-64 years). Four million Pakistani youth attain working age every year. To absorb this populace into the job market, our country needs to create 4.5 million new jobs over the next five years (0.9 million jobs annually).

These pertinent realities raise hard questions for our country's future, which must be addressed as a matter of top national policy priority and human security. Therefore, and under the dynamic leadership of the Honourable Prime Minister, the Government of Pakistan has embarked on an unflinching quest to find and apply viable solutions that can mitigate these challenges by transforming the country's youth bulge as a force multiplier for progressive socio-economic and political change.

As a first step in our national journey towards youth empowerment, I am honoured to present a first ever comprehensive National Youth Development Framework (NYDF) of the Government of Pakistan. The NYDF envisions three critical youth-centered investments -- the best that can be made in Pakistan's future: 1) Quality Education; 2) Gainful Employment; and 3) Meaningful Engagement. With the three 'Es' as cross-cutting concerns, the NYDF identifies strategic, practical and timely investments in six major thematic areas as its scope of work to be executed through collaborative action by Federal and Provincial Governments at national, provincial and grassroots levels.

The NYDF's vision stems from a core belief that today's youth are the drivers of tomorrow's prosperous Pakistan. Their voice and participation are key parts of sustainable development and important for long-term policymaking. Therefore, and through this Framework, the Government commits to place young Pakistanis at the center of its transformative national agenda and include them at all levels of socio-economic and development decision- and policy-making.

The NYDF will serve both as the Government's *raison d'état* as well as its blue-print to create a national eco-system whereby youth are provided constitutional recognition, social protection, and gainful opportunities through unprecedented pro-youth legislation that will lead to a sustainable platform for action, i.e., a multi-year National Youth Development Programme. Towards this goal, our Government will work earnestly and methodically, by leading bipartisan political affirmative action for pro-youth policies as well as by leveraging public-private partnerships and global alliances for pro-youth equities.

Our best hope for a new and changed Pakistan is supporting economically productive, politically responsible and socially integrated youth who espouse the values of merit, equity, volunteerism, inclusivity and tolerance. And so, this Framework will be the Government's compass and barometer for our collective journey to positioning Pakistan's youth as *Kamyab Jawan* (successful youth) - in all spheres of life.

### USMAN DAR

Special Assistant to Prime Minister on Youth Affairs



Globally **1.8** Billion young people  
between the ages of 10-24 years

**68%** of Pakistanies are  
below the age of **30**

Pakistan currently has the  
**largest population of young people**  
ever recorded in its history



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# Strategic Scope

The NYDF has been developed in consultation with national and international experts from various thematic sectors specifically working for youth development. This Framework document addresses the most pressing issues being faced by youth across the country. The NYDF serves as an umbrella guidelines document to facilitate Federal and Provincial Governments, relevant departments, institutions, and youth-led organizations for achieving their pro-youth goals. Through this Framework, a road map has been put forward to propose consultative and participatory new programmes, projects and initiatives for youth that will, both in public and private sectors, ultimately contribute to economic development and produce trained human capital.

The Framework focuses on empowering youth socially, economically and politically to ensure active youth engagement at grassroots level. The NYDF also ensures access to technical, vocational and civic education that is aligned with the requirements of current economic needs through integration of technology. Moreover, in the process of framework formulation, important consideration has been given to achieving Pakistan's Sustainable Development Goals (SDGs) targets through systematic intergovernmental coordination.

For broader continuum of youth development and sustainability, a vital aspect of the Framework is to contribute to pro-youth legislation that could pave way for public-private partnerships to maximize its outreach and implementation. Coherence and coordination among all stakeholders is important to address the challenges in implementation of youth-focused programmes.

# Context & Rationale

Pakistan currently has the largest population of young people ever recorded in its history, according to UNDP's comprehensive National Human Development Report (NHDR) 2017. It is one of the youngest countries in the world and second youngest in the South Asian region after Afghanistan. Of the country's total population of over 200 million, 64 percent is below the age of 30, and 29 percent is between the ages of 15-29 years. According to NHDR, only 14 out of 195 countries spend less on education than Pakistan while nine of these have a lower Human Development Index (HDI) ranking than Pakistan. If this youth bulge in Pakistan is not harnessed properly, then it will bring critical implications on the development of the country.

In the light of rapidly changing global socio-economic and political dynamics, it is very important to engage and invest in the national youth in order to educate and empower them. The country needs a compressive framework at a strategic level for meaningful and sustainable development of youth. If the young generation is properly engaged, developed and empowered, it will serve as a change agent and catalyst for the attainment of SDGs in Pakistan.

The Government's vision entails empowerment of youth so that they can realize their full potential individually and collectively in order to contribute in the development processes of the country. This Framework envisages a practical approach towards

the realization of this vision through youth's Education, Engagement and Employment for effective service delivery in the process of youth development.

The aim of this Framework is to interweave understanding among different dimensions of federal and provincial governments, services, offices, networks, and partners. Governments around the world have seen the necessity for systemic responses to essential youth issues and have grasped most recent methodologies and proposed changes that emphasize formation of coalitions and networks for empowering youth at grassroots level.

Experts and analysts have developed new perspectives for tackling contemporary youth issues. There is a need to shift the focus on a proactive approach for supporting youth-led organizations and activities through institutional development by the Government through coalitions and partnerships that ensure transparency and accountability. The Federal Government is focusing on supporting and empowering Provincial Governments and to mobilize them towards achieving the dream of a prosperous Pakistan. Access to technical and financial resources for provinces is important to enable youth-focused institutions and departments to achieve a shared vision.





# Youth

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According to the UN's universal definition: "youth" is best understood as "a period of transition from the dependence of childhood to adulthood's independence and awareness of our interdependence as members of a community. Youth is a more fluid category than a fixed age-group. However, age is the easiest way to define this group, particularly in relation to education and employment. Therefore 'youth' is often indicated as a person between the age where he/she may leave compulsory education, and the age at which he/she finds his/her first employment."

The UN defines "youth", as those persons between the ages of 15 and 24 years, without prejudice to other definitions by Member States. UNDP's NHDR 2017 uses the 15 to 29-years range for analysis, reflecting also the age range of youth defined by the Government of Pakistan.

**This Framework uses the 15 to 29-years range to identify youth.**





# Vision

Pakistan is recognized as a peaceful and prosperous nation that provides Quality Education, Gainful Employment and Meaningful Engagement to its youth through integrated, dynamic and sustainable pro-youth legislation, programmes and institutions.

# Mission

Integrate young voices, perspectives, aspirations and gainful opportunities into national development policies and processes.

# Objectives

- Facilitate and support provincial governments with their youth-focused policies and programmes and strengthen inter-governmental coordination for youth development.
- Promote public-private partnerships for research and development, human resource development and interventions.
- Set pro-youth programmatic parameters for collaborative partnerships with international development bodies.
- Promote programmes focusing on youth's social empowerment, employment, civic engagement, awareness, recreation, health and wellbeing.
- Promote formal and non-formal education, technical and vocational skills, digital skills, financial inclusion, social entrepreneurship and micro-business support for employment and economic empowerment of youth.
- Fulfill Pakistan's global commitments through engagement of youth for achieving SDGs specially related to youth while focusing on mainstreaming marginalized youth groups.

# Core Values

## Empowerment

Create opportunities for young people to empower them in the process of decision making and recognize their representation in all spheres of life.

## Equality

Youth as an agent of change has an equal value and a share in allocated resources in this Framework, regardless of ethnicity, belief, background or gender.

## Diversity

Diverse backgrounds and cultural identities are equally valued and respected at all levels.

## Enterprise & Creativity

Youth are motivated to apply creative, innovative and enterprising approaches for socio-economic development.

## Tolerance

Tolerance is encouraged at all levels in order to eliminate religious, sectarian, ethnic and political divisions.

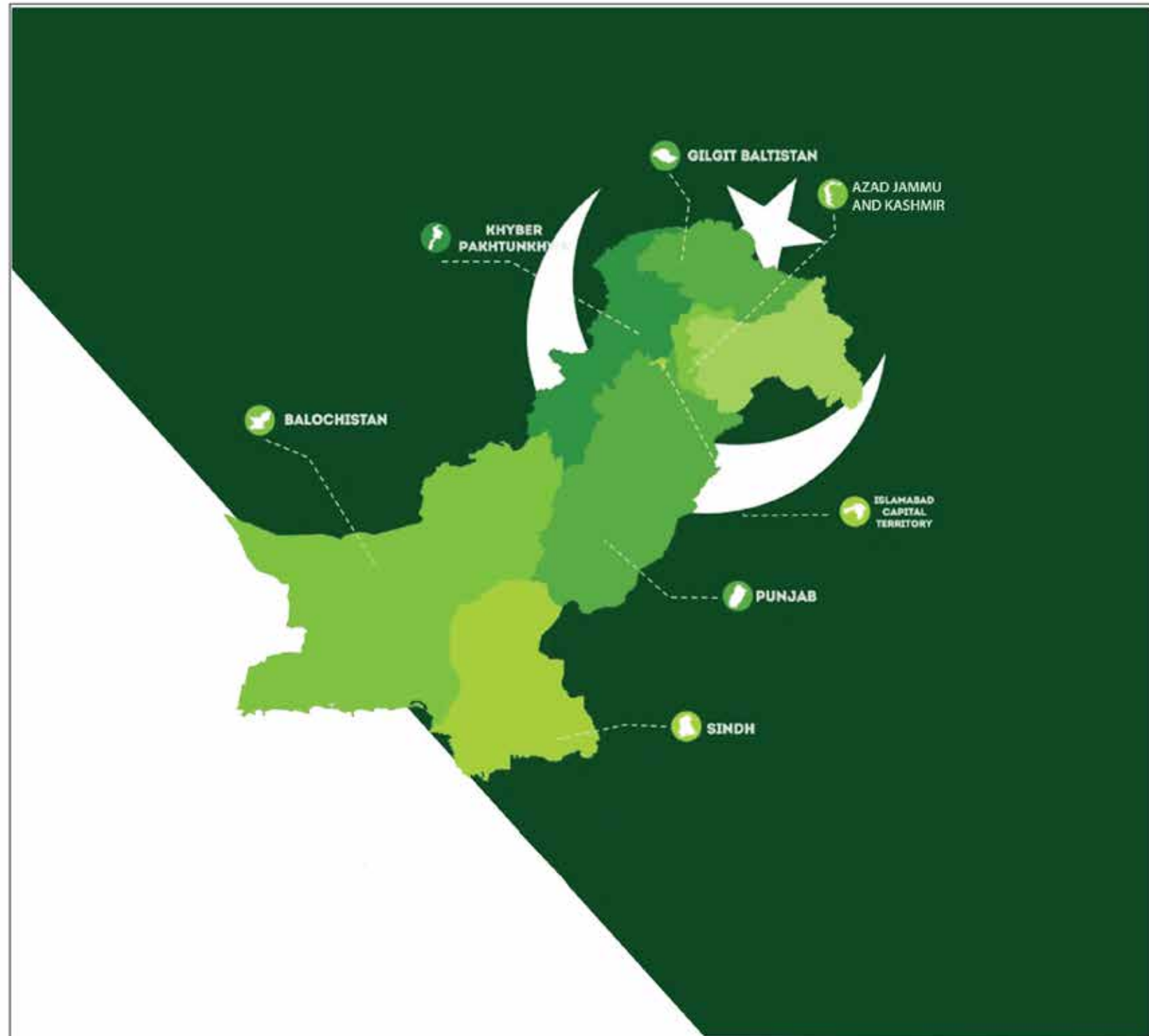
## Institutional Strengthening

Facilitate and support national and provincial institutions for implementation of the Framework with pro-youth spirit.

## Transparency & Accountability

Free and fair distribution of resources and holding institutions accountable for performances is ensured for pro-youth governance.





# THEMATIC AREAS

## ISLAMIC REPUBLIC OF PAKISTAN

Outreach of National Youth Development Framework



# 1 Mainstreaming Marginalized Youth

A major focus of this Framework is to mainstream marginalized youth in the development processes of Pakistan. It proposes programmes that engage youth in the reformation processes of institutions that are directly and indirectly related to benefit youth and youth communities. NYDF has been designed on the needs expressed by youth. Keeping in consideration all the challenges, an integrated approach has been adopted for increased understanding of youth's issues, with the objective that adequate investments in young people are made to engage them as a dynamic human resource and productive citizens. Increased resource allocations will eliminate structural barriers and will ensure adequate participation from all youth. It will result in development of data-based targeted interventions to realize optimum human and social capital development of young people. The Framework demonstrates genuine commitment to mainstream and particularly partner with youth from all segments to close the gender, income, geographic, educational and socio-cultural and economic gaps to foster a fair and equitable society.





## 2 Employment and Economic Empowerment

Pakistan is an emerging country entering a fast growing and highly competitive global market. The Government has made a strong commitment to facilitate and produce opportunities for economic development, employment and financial inclusion of young people, so they can play a constructive role for enhancing Pakistan's position in the global markets. Results-based interventions and innovative strategies will be framed for youth's employability, entrepreneurship and upward social mobility. A primary objective will be to bridge the gap between education and labour market realities, strengthening technical and vocational education, and employability skills development. The NYDF commits to stimulate access to finance for entrepreneurship, ease regulations for youth-led entrepreneurs, set up eco-systems for innovation, bridge academia-industry gaps, facilitate and create career development, connectivity and employment pathways.





### 3 Civic Engagement

Pakistan has energetic talent in the form of youth, which can play a vital role in the national development processes. Besides economic empowerment, social and political empowerment is a pre-requisite. Under the NYDF, various initiatives will be undertaken for political and social education and civic engagement through various means. All these steps are vital for social empowerment of youth.

The Framework nurtures the sense of civic responsibility, the spirit of volunteerism and productive engagement of youth in socio-political affairs of the country. Under the framework, volunteerism is being declared as a national priority and a firm commitment is being made to create new avenues and modes of voluntary social engagement opportunities for promotion of national cohesion, integration and inclusion. The NYDF emphasizes creation of new areas for expression, participation and awareness, and expanding co-curricular and recreational activities to build a tolerant Pakistan. The NYDF also aims to inculcate democratic values of respect for law, human rights and dignity of individuals.





## 4 Social Protection

A core area of NYDF is Social Protection under which social risks will be combated by taking massive initiatives to engage youth communities in order to create awareness against social evils, risks, vulnerabilities and crimes, such as usage of drugs, corruption, nepotism, intolerance etc. Illegal, unsocial, unethical and un-Islamic practices will also be discouraged through educated and socially aware youth communities for a safe and prosperous Pakistan.







## 5 Health and Wellbeing

For a developed nation, it is essential to have healthier communities and protected environment. Unhealthy nation (unhealthy bodies and unhealthy minds) cannot ensure development. Young people's right and access to all basic health facilities and amenities will be a prime target to achieve under the NYDF.





## 6 Youth-Focused Institutional Reforms

The focus of the Federal Government is on good governance and corruption-free institutions to achieve the dream of a prosperous Pakistan through youth-focused reforms and establishing mechanisms in institutions in order to facilitate youth communities, in order to ensure transparency in procedures. To recognize the role of government institutions for economic, social and political development of youth, it is essential to introduce pro-youth legislation and parliamentary youth quotas that foster and promote good governance and institutional coordination at national, provincial, regional and local levels by engaging youth in policy processes. The NYDF presents a set of reforms and strategies that will solve the governance issues through effective planning, implementation, and monitoring & evaluation.





## Implementation Mechanism

The implementation strategy of this framework has been formally started with the launch of Prime Minister's Kamyab Jawan Programme by the honorable Prime Minister of Pakistan in October 2019. Under the said programme of youth development, five schemes have been designed namely Youth Entrepreneurship Scheme, Hunarmand Pakistan (Skills for All), Startup Pakistan, Green Youth Movement (Sarsabz Pakistan) and National Internship Programme whereas several other schemes are in the process of concept & product development. A national youth development index is also in the process of compilation with the support of Pakistan Bureau of Statistics.



# NYC



## National Youth Council

A first ever National Youth Council (NYC) has been notified comprising of 33 members with Prime Minister as its Patron-in-Chief. Special Assistant to Prime Minister on Youth Affairs is its chairman whereas all youth ministers of respective provinces and regions are its members. Besides them, 24 dynamic youth with outstanding achievements in their respective fields from all across the country were selected as its members. The NYC will act as a youth led advisory body which will represent youth of the country to advance pro youth development & empowerment agenda and meaningful engagement of youth as outlined in National Youth Development Framework.



## Youth Entrepreneurship Scheme (YES!)

This scheme has been launched by the honorable Prime Minister on 17th Oct 2019. The scheme is primarily designed to promote a culture of Entrepreneurship among the youth and to create employment opportunities through promoting small and medium enterprises. Through this scheme highly subsidized business loans on simple terms are being disbursed to the young enterprising minds who have the viable business ideas evaluated through a system based transparent score card. Rs 100 billion have been allocated for the first phase.

## Hunarmand Pakistan (Skills for All)

This scheme has been launched by the honorable Prime Minister on 09th January 2020. The project will be implemented by National Vocational & Technical Training Commission (NAVTTTC). This project aims to revamp technical education & vocational training ecosystem of the country. The project comprises of 14 components ranging from training in high end skills like artificial intelligence, robotics etc. to conventional training of 170000 youth. The project also focuses on establishing smart tech labs in madaris (religious seminaries). A National Accreditation Council will be established which will be responsible for upgrading and international accreditation of existing curriculum. Rs 10 billion have been allocated for the first phase.

## Kamyab Jawan Digital Platform

A digital platform [www.kamyabjawan.gov.pk](http://www.kamyabjawan.gov.pk) has been developed with the objective to showcase youth development initiatives that are being taken at federal, provincial or regional level. The portal also serves for the submission of online applications required under Youth Entrepreneurship Scheme and Hunarmand Pakistan. There is a "Youth Pulse" tab on the portal which has been designed to engage youth to hear their voices, suggestions and feedback.

## Kamyab Jawan Steering Committee

A high-powered steering committee has been constituted headed by the Prime Minister of Pakistan and includes relevant federal ministers as its members. The committee will be responsible for strategic oversight of the Kamyab Jawan Programme and to take decisions required for development & empowerment of youth of the country.

## National Youth Foundation

As a long term policy measure and to institutionalize the youth development, an autonomous and financially sustainable National Youth Foundation will be established under the leadership of Prime Minister of Pakistan. This institution will serve for policy making, designing & implementing youth development projects as well as for coordination & collaboration between provincial/regional and international organizations responsible for youth development.



# Acknowledgements

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The Prime Minister's Office would like to thank innumerable policymakers, industry and sector leaders, subject experts, members of the academia, thought and opinion leaders, civil society, media, national and international development partners, and the energetic youth of Pakistan who contributed their rich vision, ideas, suggestions and energy in the formulation of this Framework

This Framework is a product of the hearts and minds of its people, and it is the people of this country who will take it forward towards fruition.

Through this Framework, we call upon all Pakistanis and all global friends of Pakistan to step forward and join us in our exciting journey of bringing sustainable development, civic action and socio-economic empowerment to all our youth in every city, district, town, tehsil and village of Pakistan.



**National Youth Development Framework**  
2020