

**2nd National Conference on “Towards Sustainable Development: Applied Management Research for Solving Indigenous Problems” at
University of Malakand
1st Day: April 25, 2019**

09:30 – 10:00 AM

Inauguration

Tilawat-e-Quran	Saeed Akhtar	09:00-09:10am
Vote of Thanks & Welcome	Dr. Arshad Ali	09:10-09:20
Chief Guest	Prof. Dr. Gul Zaman Vice Chancellor	09:20-9:50am

10:00 – 10:40 AM

Dr. Muhammad Naseer Akhtar

Key Note Speaker

Head of Research – NUST Business School, Islamabad Editor-in-Chief – NUST Business Review

“Don’t scrap it to make it: making academic research more relevant”

10: 45 to 11:15 AM

Dr. Salim Ur Rahman

Key Note Speaker

Vice Chancellor – Sarhad University of Science and Technology Peshawar

“Operation Research in Business Decisions

11: 15 to 11 : 45 AM

Tea Break

Session : 01 Category : Human Resource Management Session Chair: Dr. Shahid Jan Kakakhel Discussants: Dr. Mohsin Bashir & Dr.Rizwan Shabbir Timing : 12 : 00 to 1: 30 PM Venue : Education Department, University of Malakand	
S. No	Title , Name and Affiliation
01	A Comparison of the adverse effects of Terrorism on Human Resource Management Practices in Afghanistan and Pakistan. Abid Mohmand , IM Sciences Peshawar
02	Impact of psychological capital on organization citizenship behavior and turnover intentions: Mediating role of work engagement. Usman Ahsan, University of Gujrat
03	The effect of board capital in CEO power on corporate social responsibility disclosure in Pakistan Muhammad Bazil, Lyallpur business school GC University Faisalabad
04	The influence of culture on HR practices: A comparative study of Iran, Pakistan and Turkey Moniba Ghafoor, Neelam Zaman and Rida Farrukh , IMSciences Peshawar
05	Factors of resistance to change: A case of public hospital in Khyber Pakhtunkhwa Muhammad Ishtiaq Khan, Kohat University of Science and Technology
Lunch and Prayer 1: 30 to 2: 30 PM	

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Session : 02 Category : Human Resource Management Session Chair : Dr. Shahid Jan Kakakhel Discussants : Dr. Muhammad Sadique & Dr. Mohsin Bashir Timing : 2 : 30 to 4: 30 PM Venue : Education Department, University of Malakand	
01	Exploring the subordinate perception of a top down change in public sector universities Muneeza Amjad, Kohat University of Science and Technology
02	Emotional Intelligence in Organizational Context Dr. Asfandeyar Fida, Elementary & Secondary Education, KPK
03	Managing talented Millennials Faisal Hayat, Individual Researcher
04	Empirical investigation of critical influencing factors of organizational environment on acceptance of e learning programs. Sana Ullah Khan. Kohat University of Science and Technology
05	Does Emotional Intelligence Mediates the Relationship between Workforce Diversity and Employees Performance? Amjad Ali PhD Scholar at the University of Malakand

Session : 01 Category: Accounting and Finance Session Chair: <i>Dr. Faisal Sher</i> Discussants: Dr. Farhan Saeed & Dr. Muhammad Usman Timing 12 : 00 to 1: 30 PM Venue : Education Department, University of Malakand	
Sr. No	Title , Name and Affiliation
01	Does firm lifecycle explain stock price crash risk? Dr. Aamir Inam Bhutta Lyllpur Business School, GC University Faisalabad
02	Early detection of Financial Shenanigans-Auditors perspectives in Pakistan Mohammad Umar Rasheed IMS University of Peshawar
03	Role of Islamic social finance in poverty alleviation Sohail Ahmad, Sarhad University of Science and Technology Peshawar
04	Financial Implications of Trade Deficit on The Economic Growth of Pakistan Noorulhadi PhD Scholar at the Sarhad University of Science and Technology Peshawar
05	Anticipating Stock market index the ARMI Model Dr Mustaf Affef, Dr Shahid Jan , Dr Fayaz Ali Shah
Lunch and Prayer 1: 30 to 2: 30 PM	

Session : 02 Category : Accounting and Finance Session Chair: Dr. Niamat Ullah Discussants : Dr. Farhan Saeed & Dr. Muhammad Usman Timing : 2 : 30 to 4: 30 PM Venue : Education Department, University of Malakand	
01	The relationship between cash value in accounting conservatism

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	Mohsin Ali Lyallpur business school GC University Faisalabad
02	Firm size, profitability, tangibility of assets and financial leverage: a case study of textile industry Lal Muhammad , Sarhad University of Science and Technology Peshawar
03	Securitization cover bonds and systematic risk in banking sector Dr. Ahmad Arif, FAST NU Lahore
04	Subject position and institutionalization: developing a framework for institutional analysis Dr. Mian Muhammad Atif FAST NU Lahore
05	Factors Determining customer Attitude and Perception Towards Islamic Banking Practices in Malakand Division Adnan Khan , University of Malakand
06	Impact of future contract on weak form of market efficiency in Pakistan Maqsood Ali Shah Faculty Member at Govt College of Management Sciences Peshawar.
07	Impact of working capital management on profitability of commercial banks in Pakistan Kainat Khan University of Malakand

Session: 01
 Category : **General Management**
 Session Chair: Dr. Muhammad Abrar
 Discussants : Dr. Fayyaz Ali Shah, and Dr Mustafa Affeef
Timing : 12 : 00 to 1: 30 PM
 Venue : Education Department, University of Malakand

Sr. No	Title, Name and Affiliation
01	Exploring problems of marketing in woolen cottage industry in Chitral Aziz Ahmad Islamic College University Peshawar
02	Facets of Materialism and Impulsive and Compulsive Buying Behavior: The Moderating Role of Installment Plan Muhamad Sohail Sandhu MS Scholar, Lyallpur Business School, Government College University, Faisalabad.
03	Quality Management in SMEs Ishfaq Ahmad, Kohat University Of Science And Technology
04	SP as an Enhancement or Impediment for Firm Performance: Evidence from SMEs Manufacturing Fazal Haleem, PhD Scholar at the Abdul Wali Khan University Mardan

Lunch and Prayer 1: 30 to 2: 30 PM

Session: 02
 Category : **General Management**
 Session Chair: Dr. Haji Rehman
 Discussants : Dr Muhammad Abbas & Dr. Fayyaz Ali Shah
Timing : 2 : 30 to 4: 30 PM
 Venue : Education Department, University of Malakand

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01	Story telling as a Ritualized practice in Creating and fostering spirituality in the work place Sania Zaheer Ali, Kohat University of Science and Technology
02	Aptitude of Cadre: At line within the Islamic Financial Institutions Akbar Said, IM Sciences Peshawar
03	The heart felt economy of Pakistan today: a Financial perspective Zilli Jannat Sarhad University of Science and Technology Peshawar
04	Antecedents of Destructive Leadership: Empirical evidence from KP Police Department Mrs. Sourath Maher, Prof Dr. Qadar Bakhsh Qayum Maher Institute of Business Studies & Leadership, Abdul Wali Khan University Mardan, Pakistan
05	Barriers to the Adoption of Sustainable Supply Chain Management Practices in Textile Sector of Pakistan, Aisha Batool, Dr Rizwan Shabbir Govt College University Faisalabad

<p>Conference Tour – Dadahara Park Shamoza Swat 5:00 to 7:00 PM</p>
<p>Conference Dinner Herbarium Botanical Gardens – University of Malakand 7: 30 PM</p>

2nd Day: April 26, 2019

09:00 – 09:30 AM

Dr Naimat Ullah Khan
“The missing Links in Pakistani Research Culture”
 Fulbright Post-Doctorate Fellow University of Alabama, USA. Assistant Professor, Institute of Management Studies University of Peshawar.
 Venue: Multi-purpose Hall; Education Department

09: 30 to 10: 00 AM

Prof. Qadar Baksh Balouch
 Director IBL, Abdul Wali Khan University Mardan
“Trade Deficit Dilemma: Tourism a way out”
 Venue: Multi-purpose Hall; Education Department

10: 00 to 10 : 30 AM

Tea Break

Session : 03 Category : Human Resource Management Session Chair : Dr. Wali Rehman Discussants : Dr. Syed Gohar Abbas & Dr. Muhammad Sadique Timing : 10 : 30 to 12: 30 PM Venue : Education Department, University of Malakand	
S. No	Title , Name and Affiliation
01	Investigating Factors Affecting Social Aspect of Organizational Climate Dr. Abdul Ghaffar, Abdul Wali Khan University Mardan

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02	In-Service Training and Performance Appraisal of Technology Teachers; A Case Study of Swat, Engr. Khwaja Naveed, PhD Scholar, University of Malakand
03	Human Resource Planning for Geriatric Healthcare Saima Wazir, IM Sciences Peshawar
04	The Impact of Gold Price on initial salary of different levels. Noorulhadi PhD Scholar at the Sarhad University of Science and Technology Peshawar, Jafar Ali PhD Scholar at Islmia College University Peshawar & Sajad Ali PhD Scholar at the Sarhad University of Science and Technology Peshawar.
05	Effect of high involvement work system on employee counterproductive work behavior: A mediating role of Psychological capital. Waqas Mujahid Shah PhD Scholar at the University of Malakand
06	Identifying the Factors Affecting the Success of Geriatrics Department Saima Wazir, IM Sciences Peshawar

Lunch and Prayer 12: 30 to 2: 30 PM

Session : 04
 Category : **Human Resource Management (online)**
 Session Chair: Dr. Wali Rehman
 Discussants : Dr. Mohsin Bashir & Dr. Muhammad Sadique
Timing : 10 : 30 to 12: 30 PM

01	The impact of Servant Leadership on Employee’s Thriving – Mediating Role of Trust in Leaders Munaza Latif University of Gujarat (Skype)
02	Relationship between Democratic Leadership, Intrinisci Motivation and Employee’s Creativity Noor Fatima University of Gujarat (Skype)
03	The Impact of Authentic Leadership on Phycological Capital Mamoona Baloch University of Gujarat (Skype)
04	The Impact of Transformational Leadership on Career Success with Mediating Role Of Work Engagement Waffa Zaidy University of Gujarat (Skype)
05	Relationship Among Work-Family Conflict and Job Stress Along with The Moderating Role of Gender: A Case Of Public And Private Banks Of Gujrat Iqra Shahid University of Gujarat (Skype)
06	Green Human Resource Management Sana Khalid University of Gujarat (Skype)
07	The Antecedents of Customer Satisfaction and Revisit Intentions in Ethnic Restaurants Aysha, MS Scholar, Lyallpur Business School, Government College University, Faisalabad. (Skype)

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Session : 03
 Category : **Accounting and Finance**
 Session Chair: : Dr. Shakir Ullah
 Discussants : Dr. Faisal Sher & Dr. Muhammad Usman
Timing : 10 : 30 to 12: 30 PM
 Venue : Education Department, University of Malakand

Sr. N	Title, Name and Affiliation
01	The Impact of Macroeconomic Sector on Share Returns Waheed Ur Rahman PhD Research Scholar at Sarhad University, Peshawar
02	The Screening Process of Islamic Indexes: A Case of Karachi Meezan Index Umar Saeed, Scholar at the Institute of Management Sciences Peshawar
03	Do Capital Structure and Cash Holding Expropriate Minority Shareholders? A case of non-financial concentrated firms in Pakistan. Wajid Alim, PhD Scholar, Institute of Business Studies, Kohat University of Science and Technology
04	Do corporate governance compliance and financial crisis determine stock liquidity? Evidence from Pakistan Javed Khan, PhD Scholar at the University of Malakand
05	Determinants of credit risk management in Conventional Banks in Pakistan Luqman Wadan Faculty Member Department of Management Sciences at the University of Buner
06	Is your auditor unreasonable? Nasir Ali, University of Malakand

Session : 03
 Category : **General Management**
 Session Chair : Dr. Muhammad Siddique
 Discussants : Dr. Rizwan Shabbir & Dr. Syed Gohar Abbas
Timing : 10 : 30 to 12: 30 PM
 Venue : Education Department, University of Malakand

Sr. N	Title , Name and Affiliation
01	Who moved my cheese? Mitigating the socio-economic challenges of indigenous life in Rainforests of Borneo Tariq Zaman, Ph. D
02	Impact of Economic Factors on Women Entrepreneurial Performance of Pakistan; comparative study of Registered and Non- Registered Women Entrepreneurs Taskeen Haider, Ph.D. Scholar, Abdul Wali Khan University, Mardan
03	Youth Entrepreneurship attitude in Peshawar Inam Udin Sarhad University of Science and Technology Peshawar
04	
05	Quality of Health Services Delivery in Hayatabad Medical Complex in Peshawar, Khyber Pakhtunkhwa Mian Muhammad Waseem Iqbal, PhD Scholar at the Sarhad University of Science and Technology Peshawar.
06	Culture, Which and How much of it in ESL Textbooks: A Comparative study of the Communication Books Offered at BS Management Sciences in University of Malakand Pakistan. Aamir Sohail Khan, Dr. Shabir Ahmad, Mr. Azaz Khan

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Lunch and Prayer Break 12: 30 to 2: 30 PM	
Closing Ceremony of the Conference 2: 30 PM	